

## Photobucket Ranks as Top Photo Sharing Site for April

**Photobucket.com** attracted 7.8 million unique users for the month of April, beating out **Yahoo! Photos, Kodak, Webshots and Flickr.**

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With digital camera sales exploding, a number of elite photo-sharing sites are fighting to keep up with the growing demand for online storage, sharing and community services.



Nielsen//NetRatings recently released a study of the top five photo sharing sites on the Internet, and we were surprised by what we saw.

Photobucket.com edged out Yahoo! Photos as the top online photography destination for April, attracting 7.8 million unique users for the month, representing a 45% growth over April 2005.

Yahoo! Photos came in second with 7.7 million unique visitors, a 21% increase over the prior April. Surprisingly, Kodak and Webshots both beat out Yahoo-owned Flickr, although Flickr's 4.8 million users reflected a whopping 346% increase from a year earlier.

Below is the total number of unique users visiting the top five photo sharing websites in April 2006, as measured by Nielsen//NetRatings:

### Top 5 Online Photography Destinations, Apr'06

Site	April '05 Unique Audience (000)	April '06 Unique Audience (000)	% Growth
Photobucket.com	5,419	7,838	45%
Yahoo! Photos	6,439	7,772	21%
Kodak	6,508	7,633	17%
Webshots	7,133	6,070	-15%
Flickr	1,080	4,816	346%

Source: Nielsen//NetRatings, June 2006

*If you have a favorite site for storing and sharing photos, let us know about it. E-mail us at [editor@poppphoto.com](mailto:editor@poppphoto.com).*